

# WORLD NO TOBACCO DAY

The “World No Tobacco Day”, to be observed globally on 31st May, i.e., on Sunday was observed by Hem Chandra Dev Goswami College, Nitaipukhuri, on **30<sup>th</sup> May, 2026** at the college auditorium. The initiative was undertaken by the **NSS Unit** in collaboration with the **Mental Health Club** and the **IQAC** of the college. The World Health Organization (WHO) theme for World No Tobacco Day 2026 is “**Unmasking the Appeal—Countering Nicotine and Tobacco Addiction**”.

An **Awareness Programme** was conducted for the students of the college, where the faculty members and the non-teaching staff were also present and cooperated in its successful completion. The welcome address was delivered by Mrs. Jaspreet Kaur Sagoo, Programme Officer, NSS Unit. Dr. Birinchi Kr. Borah, Principal, H.C.D.G. College, acted as the Resource Person, who delivered an ‘**Awareness Talk**’ highlighting the importance of non-consumption of tobacco and nicotine addiction. He informed the students about its harmful effects and also suggested measures to avoid its consumption.

A **speech competition** and **poster-making competition** were also conducted among the students to measure their understanding of the significance of the day. The students performed excellently in the competitions. Dr. Leena Dutta, Gauri Shikha Gogoi, Dr. Indrakshi Phukan and Panchurika Changmai, faculty members of the college, acted as the judges of both the competitions. At the end of the programme, Vote of Thanks was delivered by Dr. Rashmi Rekha Duwarah, Co-coordinator, Mental Health Club, H.C.D.G. College.

